

## Objective:

Seeking to contribute to a growing organization in need of a creative professional with extensive graphic and production knowledge, marketing, business development, and project management skills.

## Summary of qualifications:

Twelve years of demonstrated excellence in graphic design, application, web, print and package design. Proven ability to work effectively and manage multiple relationships at all levels of an organization, from Fortune 100 companies, tradeshow, to single point and vendor operations.

## Computer Literacy:

Windows OS 95 – Present

Apple System Software 92 - Present

## In depth technical knowledge of both PC and Mac software skills:

Photoshop	In Design	Illustrator	(HTML)
After Effects	Flash	Premiere	ActionScript 3.0 (beginner)
PHP (beginner)	Java (beginner)	Dreamweaver	Microsoft Office
Fireworks	Interested in CGI		

## Work Experience:

5/07-10/09

ESPORTS PARTNERS - Fort Worth, TX  
Graphic Department Mgr / Designer / Photographer

- \* Represent the graphics department in relations to e-commerce, direct reporting, tasks and dept goals
- \* Managed / supported a team (4) graphic designers / (2) photographers
- \* Management for continuous improvement with product image database for (15) NFL/NCAA teams
- \* Developed, implemented and managed weekly email campaigns
- \* Played an integral part in developing and implementing department policies and strategies
- \* Photographed, prepared and managed product images for print and web use
- \* Developed, prepared and managed client catalogs for press and distribution
- \* Developed concept and executed promotional ads, coupons, marketing material
- \* Communicated daily with buying team and name brand vendors
- \* Developed ad-hoc presentations to assist CEO
- \* Managed relationship with 3rd party vendors such as Rich FX, Lyris, Nike, Adidas, Reebok and printers

5/02-5/07

YOURACTIONART .COM - Corinth, TX  
Marketing Director / Designer / Lead Photographer

- \* Oversee all aspects of design, photography and marketing
- \* Responsible for employment of creative staff
- \* Assign projects to individual designers
- \* Create and execute deadlines for creative department
- \* Responsible from concept to print on all media
- \* Lead in designing and maintaining youractionart.com website
- \* Counsel staff regarding layout and design
- \* Design HTML/white pages for marketing presentations and sales events

04/00-05/02

CCISTECH - Irving, TX  
Creative Marketing Director

- \* Design, develop, register and maintain company website, intranet website and network
- \* Research and develop company Press Releases and Press Kits
- \* Design, develop and purchase all company collateral and tradeshow and social events
- \* Responsible for securing legal rights of all company identities
- \* Develop and maintain relationships with vendors, publication and service providers
- \* Research and distribute market competitive news via company newsletter

11/99-04/00

I CELEBRATE .COM - Irving, TX  
Creative Director

- \* Responsible for employment, project assignment, counsel of creative staff
- \* Photograph products distributed on e-commerce site
- \* Create and execute deadlines for creative department
- \* Responsible for printing relationships on all media
- \* Assist in designing and maintaining lcelebrate.com website
- \* Create animated logos and icons
- \* Design HTML pages for marketing presentations and sales events

08/99-11/99

BRINKMANN CORP. - Dallas, TX  
Senior Graphic/Packaging Designer

- \* Design and illustrate layout for packaging, packaging assembly and print ads

01/97-07/99

US WEB - Dallas, TX  
Graphic / Web Designer

- \* Design and maintain corporate intra/internet websites, logos and icons
- \* Film and edit videos for internet viewing and streaming
- \* Develop Power Point presentations

06/92-12/96

JC PENNEY CORP - Plano, TX  
Graphic Design / Computer Technician

- \* Manage production of marketing ideas for sales in consumer clothing
- \* Support 150 Apple computers (hardware and software)
- \* Design and operate databases
- \* Manage storage for all Communications Department projects

## Education:

- \* 2005 Digital Photo Solutions
- \* 1997 Certificate of Excellence - 857 Administering and Supporting Microsoft Front Page 97
- \* 1989-1994 University of North Texas

References available upon request.